



Bank of Melbourne

**Committed to you
and your business**

Victoria deserves a first-class bank of its own. Bank of Melbourne is that bank.

We're serious about offering Victorian business owners a genuine banking alternative. Banking with us is a single, ongoing conversation - a seamless discussion with your single point of contact, covering both your business and personal goals.

Over the next few years, we'll be investing in your neighbourhood and other local neighbourhoods across the state. We're bringing business back to the branch. Our local branch teams live where you live so we're ideally placed to deliver you and your business more relevant, more immediate advice and solutions.

We recognise business lies at the heart of a vibrant, local economy. We want to work with you to help you achieve your goals. As you prosper, so will the rest of Victoria.

Better business banking. For life.

For us, success is about more than just the bottom line. We're dedicating ourselves to helping you achieve your business and personal goals and make the most of life, both inside and outside work.

The key is ready access to your dedicated contact within the bank. You'll know their name, they'll know yours. So you'll always have a familiar face to turn to for support when you need it. Managing your business and personal banking together is just one of the advantages we offer Victorian business owners.

**We treat
you as a single
customer.**

A local business bank with national network support.

Our staff work where you work, shop where you shop, so no-one is better placed to understand how you like to live. And with your dedicated contact on-call at your local branch, you'll get advice and action on the spot.

On top of this local focus, we remain part of Australia's largest network of regional banks, so you also enjoy the security and support of our national network, plus convenient access to St.George, BankSA and Westpac ATMs.

One customer throughout the bank.

Banking with us is a continuous conversation. Our in-branch team take the time to get to know what's important to you. They possess in-depth knowledge of both our business and personal banking offering. So together we can explore the potential advantages of our full range of products and services to help give you the lifestyle you want.

Local recognition and support.

These days, it seems new customers get most of the special treatment. At Bank of Melbourne, we value your loyalty. That means we acknowledge all your banking you have with us – business and personal. The broader your portfolio and the longer you're with us, the more you could benefit. Being a Bank of Melbourne customer, you can also take advantage of our exclusive Business Directory.

As well as free advertising to help increase exposure for your business, it's a great way for other local Bank of Melbourne customers to find you – they benefit from any incentives you offer while you take advantage of the increased foot-traffic.

If we can support our business customers and in turn help boost the local economy, we're all for it.

Local decisions.

We're based here. That means a clearer, more immediate understanding of your business and personal needs. We also understand that when you ask for something, you want the answer quickly.

That's why on our team, we don't like to handball. We're committed to making more decisions locally. We want you to have greater control of key factors like cash flow, putting you in a better position to take advantage of opportunities when they arise.

Join our exclusive Business Directory.

As well as more local, more accountable decisions, we keep our finger on the pulse. We know managing cash flow and making payments on time are important to any business. So if there's ever a problem with an automatic payment or cheque, once you've opted in, we can email or SMS you if that's what you choose. Whatever it takes to help keep up your reputation and keep your business running smoothly.

Advice you can trust, for life.

Tell us where you see yourself, your family and your business. We'll take pride in helping you get there.

Our local team will work closely with you to understand your goals. Whatever stage your business is at, our goal is to help you find a solution, or combination of solutions, most beneficial to you.

From prioritising your personal financial goals or advising you on your business plan, to assisting with risk management and international trade, we're ready to help. Just like your accountant or lawyer, we'll work hard to earn your trust. If conditions change and we feel something could work more effectively for you, we'll be in touch.

Come in for your business health check.

You might be flat-out with your sales ticking along but how healthy is your business? Come in for our exclusive business health check and we'll tell you.

After analysing some key figures, we'll benchmark them against other businesses in your industry. Find out how your business' performance stacks up against your competitors.

More local decisions.

Let's get the conversation started.

We understand that no two businesses are the same. Tell us about yours.

Whatever your vision, we can provide a structure - timely expert advice, customised products and services - to help you get there. And possibly beyond. If that's what you want.

Like every great relationship, it begins with a conversation. So, first item of business, let's have a chat.



Bank of Melbourne

Better business banking is around the corner.

To talk about better banking for your
business, drop into your local branch
or call **13 82 66**.

bankofmelbourne.com.au



Find us on
Facebook



Follow us on
Twitter



Bank of Melbourne