

Descriptive transcript for Bank of Melbourne purchases Plan&Pay how to video.

Gently uplifting music plays as the video opens to a white background. A purple slide appears reading 'Say hello to Plan and Pay' and is joined by a free-flowing purple line from the left of the screen.

The continuous line scrawls into a pizza shape. New text appears that reads 'Make big credit card purchases'. A slice of pizza is lifted up and is joined by the words 'A little more bite-sized'. A purple background slides in from the right and pushes the white background out of the screen. The purple line becomes white as the backgrounds change.

The white line leaves screen right, and re-enters screen left, forming a hand holding a bank card. The words 'Convert any purchase over \$200 from the last 30 days' appear. The scrawl of the hand begins to leave screen right and is joined by the words 'Into a 3, 6, or 12-month instalment plan'. The text 'With 0% interest!* T&Cs and fees apply' appears in its place with the white scrawl forming a 0%.

The white scrawl leaves screen right before appearing again as a thumbs up from screen left. The text 'Sound like a plan?' flashes up.

A white background sweeps across the screen from left to right. A smartphone appears on the right-hand side of the frame, filling up most of the height of the screen. The phone shows the Bank of Melbourne app landing screen.

Dynamically, the words '1. Go to your Account details page' flash up on the screen. A purple circular cursor appears, guiding you through the app.

First the cursor selects 'Amplify Visa' credit card, as the text reads '2. Look for the blue banners'. The cursor picks a purchase with a blue banner to pay off in instalments as the text reads '3. Select your chosen purchase'.

The Plan and Pay instalment plan page appears on screen, followed by the words '4. Pick a repayment schedule'.

The cursor scrolls through the monthly repayment options, confirms the 6-month plan and a confirmation screen appears. The text 'And that's it! You're done' flashes up.

The phone disappears and the purple background takes over the full screen with the words 'Have up to eight active Plan and Pay plans' appear. The text 'For both your balance and purchases' then appears.

A purple background slides from screen left. The phone is now replaced by the original white, free-flowing line. The line scrawls into a smartphone with the words 'Have up to eight active Plan and Pay plans'.

The line scrawls into a plate, knife and fork as the text 'for both purchases' appears. The text is then replaced with 'and your balance' as a piggy bank is scrawled.

The scrawled piggy bank and text is replaced by a large slide that reads 'Try Plan and Pay today'.

This text is replaced by the free-flowing line, which scrawls the outline of the Bank of Melbourne logo. This then morphs into the actual logo. The words 'Bank of Melbourne' are positioned underneath the logo with copyright notice at the bottom of screen reading Bank of Melbourne – A Division of Westpac Banking Corporation ABN 33 007 457 141 AFSL and Australian credit licence 233714.

The gently invigorating music ends.